

# FLASHES

## 'BARBARA WORTH' NEXT

### TWO HAROLD BELL WRIGHT STORIES SOON

By Grace Kingsley

Sol Lesser, West Coast Theater executive and president of Principal Pictures Corporation, slipped quietly into town yesterday after a three weeks eastern trip, which included stops in Chicago, Washington and New York City.

The producer took to New York with him a copy of Principal's latest Harold Bell Wright picture, "The Re-Creation of Brian Kent," which is scheduled for release in the early spring.

Immediately upon his return to Hollywood, Lesser and Mike Rosenberg, secretary of the company, began to formulate plans for the starting of their next production, a picturization of Wright's "Winning of Barbara Worth," perhaps the best known of this author's works. The picture is to be produced at an approximate expenditure of \$500,000 and will be made almost entirely in Imperial Valley.

This will be followed by another of the Wright stories, "The Calling of Dan Matthews." Other productions scheduled for the 1925 season include the adaptation of a Broadway play, the rights to which were secured by Mr. Lesser on his eastern trip, a Drury Lane melodrama and a vaudeville sketch, "Fagan's Decision."

Casting will soon begin for "Barbara Worth," and production is scheduled to start soon.

## DOUG MacLEAN TAKES

### TRIP TO HONOLULU

All work and no play hasn't seemed to have at all the traditional effect on Douglas MacLean. Still that lively young picture star feels that he has earned a rest, after his continuous three years' work with Associated Exhibitors.

So, having completed "Introduce Me," MacLean and his wife sail from San Francisco this very day on the S. S. Matsonia for a month's vacation in Honolulu. On his return he will go to New York with Bogart Rogers, his general manager, on business connected with his contract with his future releasing arrangements. Whether MacLean will renew his contract with Associated Exhibitors, or will sign with another releasing corporation, is a question of speculation in film circles. There are many rumors, including one that he is to go with United Artists, and another that he will be associated with Paramount.

From a standpoint of physical exertion, "Introduce Me," has been MacLean's most strenuous comedy. He has been chased up mountain sides by a far-from-tame bear, dangled over nothingness on the end of a slender rope, and hauled up the faces of sheer precipices. In fact, his zealous P.M. announces that if all his climbing was stretched into a straight line it would reach from here to San Francisco.

### Victor Heerman Directs

While Victor Heerman appreciates the honor done him, still he does feel just a bit regretful over his latest professional move. You see it is this way. Mrs. Heerman only a fortnight ago presented her husband with a beautiful boy. Then along came Paramount, a day or two ago, and offered him a contract to direct Thomas Meighan in the star's next picture—an offer, which involved a trip to New York and away from home and babe. However, he said yesterday, that as the habit of eating goes right on, and as the baby will soon be needing shoes, he was glad to accept. Not only this, he feels that it will be a great treat to be making a George Ade story, not to mention directing Meighan. The title of the story is "Old Home Week," and is adapted from a former success of Ade's, both of fiction and stage. Thomas Geraghty is making the adaptation.

### Betty Bronson on Way

Afer a "triumphal" tour, which stands unique in motion-picture history, Betty Bronson is on her way to Hollywood to begin work on the first Paramount picture under her long-term contract, according to an announcement made yesterday by Jesse L. Lasky, first vice-president of the Famous Players-Lasky Corporation, in charge of production.

"Miss Bronson's first picture will be Alice Duer Miller's "Saturday Evening Post" novel, "Are Parents People?" said Mr. Lasky. "In this picture Miss Bronson will play the role of a young girl at a select finishing school, who has a series of diverting experiences as a result of her infatuation for a popular motion-picture star of the shell-carriety. The part fits Miss Bronson admirably and we expect that with this picture she will increase the popularity which she earned by her work in "Peter Pan."

Frances Agnew has written the scenario for the picture.

### Virginia Valli to Film

Taking a deep at the old rooftrees in New York is what Virginia Valli expects to be doing at this time next week. She is leaving within a day or two for the East to visit her parents. However, it will be but a brief stay, which will be hard, as she has several offers she is now considering, to star in pictures to be made in Hollywood.

### Emmett Flynn to Start

I just knew that something important was happening somewhere yesterday, and last night I found out what it was. Emmett Flynn is beginning a new picture for Fox. It is tentatively titled, "Tainted Souls," and so far the only member of the cast definitely settled on is George Stewart, who used always to be referred to as Anita Stewart's brother, but who has gained enough picture headway now so that when you merely say "George Stewart," everybody knows who you mean.

### "Outlawed" in Production

Renaud Hoffman is supervising production at the Hollywood studios of an original story, "Outlawed," to feature the shepherd dog, Thunder, owned by the writer of the story, Frank Foster Davis of Altadena. Henry McCarty is directing and the Lumas Film Corporation will handle the release.

Eddie Phillips deserts juvenile and character roles and carries the leading role with Shannon Day, who is now a free lance playing opposite him. The supporting cast includes Colin Kenny, Willis Marks, Charles Mack and Dorothy Seay. The staff of this production unit includes Glen Belt, assistant director; Jack Mackenzie, photographer;

Gilbert Heyfron, business manager, and Leonard Wheeler, editor.

### Helen Lynch Busy

Helen Lynch isn't going to have a minute to play with those dolls she says she is collecting. No sooner had she finished work in one Universal picture, than she was signed to play opposite Jack Hoxie in his current Universal feature, "The Trouble Buster."

### Harry Langdon's Stock Up

From all appearances, Harry Langdon is being groomed to replace Harold Lloyd, now that Lloyd has withdrawn from Pathe. Langdon, under contract to Mack Sennett, has been making such rapid strides in popularity of late that Pathe is said to be prophesying a bright future for him. Pathe is giving him special exploitation, and he is shortly to go into full-length films.

### Harry O. Schwalbe Resigns

When the resignation of Harry O. Schwalbe, secretary and treasurer of First National, takes effect next April, that organization and the film business will lose a pioneer. Schwalbe was one of the organizers of First National.

John McCormick, western representative of the company, made the announcement yesterday that Mr. Schwalbe has resigned from the organization in order to retire.

It was due to Schwalbe's efforts largely that a former threatened combine of picture interests was prevented, and that the independents were able to make artistic headway.

### Jacqueline Logan Films

Jacqueline Logan, dainty screen star, bid good-bye to Hollywood this week for the fourth time in less than a year, again to enact the leading role in a picture to be produced at one of New York's studios.

The latest production to call her Ear is a picturization of Richard Harding Davis's story, "White Mice." The interiors are to be made in New York, and then the entire company will embark for Havana, Cuba, where exteriors are to be shot.

The picture is to be filmed largely in color, the first of its kind in which Miss Logan has worked, and she is looking forward expectantly to the new experience of witnessing herself "color-processed." This is likewise Miss Logan's first trip to Cuba.

One of her recent pictures, "A Man Must Live," in which the star plays opposite Richard Dix, makes its appearance at the Metropolitan Theater next week. Miss Logan had hoped to be on hand for the showing of the picture, which comes on anniversary week at the Metropolitan, but the shooting schedule for "White Mice" necessitated her departure before the opening.

### King Vidor's Company Travels

King Vidor and his company filming "Proud Flesh" for Metro-Goldwyn-Mayer are due to arrive in San Francisco tomorrow morning on location.

Scenes will be filmed at Lands End, Cliff House, the beaches, the Sutro Baths, and a number of street locations. The picture was adapted from the novel by Lawrence Sanders. The company will be in the northern city for a week.