

New Road Now Being Built Along Ocean Near Cliff

SAN FRANCISCO IS IMPROVING ITS WONDERFUL DRIVE AROUND THE CLIFFS ON THE OCEAN FRONT. THESE PHOTOGRAPHS SHOW THE STEAM SHOVELS AND THE MACHINERY at work on the stretch just below the Cliff House. The car is a Stephens Salient Six, which is distributed here by the W. J. Benson company. The drive is being widened and will be paved with concrete. It joins the Great Highway on the ocean front and when this work is done will provide a wonderful drive through Lincoln Park and down the Great Highway, through Golden Gate Park and downtown again. J. H. Bennett, manager, is beside the car.



TRUCK SHOW IN SALESROOM

Harrison P. Smith, general manager of the General Motors Truck company's branch here, is staging a complete show of his own in the salesroom of the company on Van Ness avenue.

"We have a complete lineup of GMC trucks at our salesrooms all this week, and will remain open evenings for those who have not the time to see the trucks during the day," says Smith.

"Several trucks have special bodies on them and have been loaned by the purchasers for display during the show. These trucks will be delivered as soon as the show is over.

"The GMC line includes a complete range of trucks from the light, speedy models to the larger hauling units, the five-tonner.

Full Line of Cars on Display At the Show

The Willys-Overland Pacific company's display at the Pacific automobile show is a comprehensive one. It includes the showing of five Willys-Knights models, together with three Overlands. This exhibit includes a standard five-passenger Willys-Knight touring, five-passenger sedan, four-passenger coupe.

Further than this, there is on exhibit a special Willys-Knight roadster equipped with a special Larkins top and also a special Willys-Knight touring car with an exclusively designed Gillig top. This car has six wire wheels, a trunk rack, is finished in dark green, has red wheels and special wicker molding around the body.

The Overland exhibit consists of three cars. There are a five-passenger standard touring, a standard five-passenger sedan and there is also shown a special roadster.

S. F. MANAGER WINS TROPHY

San Francisco has won the Willyard battery cup for sales among all the districts of the country, and N. G. Wolf, district manager, is one of the happiest men in the whole organization.

"The loving cup—long since won by the Atlanta district and for the past five years proudly displayed in the office of the manager in Atlanta—has finally changed its temporary resting place and is now in our possession," says Manager N. G. Wolf here.

"The success of the San Francisco district has been the result of nothing but hard work, there has been none of the spectacular 'grand stand' playing connected with it. It was due solely to a conservative, steady effort to attain the first position."

NEW RULES FOR YOSEMITE CARS

Can't Get In After 7:30 P.M.; Gives Rangers a Chance to Sleep

Such a tremendous growth in travel to Yosemite national park has taken place in the last two years that stringent new regulations designed to safeguard the health of visitors, especially private motorists who carry their own camp equipment, have been written into the regulations to govern the park in 1922. Superintendent W. B. Lewis made public the changes today after receiving the approval of the department of the interior.

An important change also has been made in the regulations relating to the hours when automobiles may enter or leave the park. Yosemite in 1921 took first place among the nation's parks in attendance counted within park borders, the total reaching the unprecedented figure of 93,712. At one time in the middle June there were nearly 5000 of the floor of Yosemite valley, most of them private campers. Despite the construction of a comprehensive and thoroughly modern sewage system, Superintendent Lewis felt that other precautions were advisable to protect the health of visitors, with the result that the camping regulations have been tightened.

STEAM SHOVELS AND BIG CREW OF MEN AT WORK ON HIGHWAY

W. J. Benson Sends Stephens Salient Six Sedan to See How Construction Is Progressing

Of considerable interest to motor car enthusiasts of San Francisco and this vicinity is the knowledge that the work of improving and widening the Cliff House road, leading from the intersection at Point Lobos avenue and continuing down to the Great Highway, is proceeding in a highly satisfactory manner.

Among those who are particularly interested in the improvement of this scenic roadway is W. J. Benson of the W. J. Benson company, northern California distributor for the Stephens Salient Six. According to Benson, when the improvements that are now under way are completed San Franciscans will have no further cause of complaint about the inadequacy of the road for motor car and pedestrian travel.

LINK IN BOULEVARD

This particular stretch of road is the one link in the boulevard system along the ocean front which has never been paved and has always been in a deplorable condition, so that visitors to San Francisco and dwellers of this city have had great cause for complaint.

Present work, which has been under way for practically the last four months, intends a widening of the road from the old twenty-foot width to a sixty-foot highway, with a twenty-foot sidewalk on the ocean side. Winding around the cliffs, this road provides the motor car driver or the pedestrian with an unexcelled view of the ocean, and when present operations are finished San Francisco may well be proud of the achievement.

READY IN TWO MONTHS

It is estimated that, weather conditions permitting, the new roadway will be completed within a period of two months. Standard pavement is being installed, with a fourteen-foot central strip of red brick flanked by asphalt. An ornamental parapet is being constructed on the sea side of the roadway.

The city engineers have estimated that the total cost of the new roadway will be in the neighborhood of \$150,000, so it can be seen that the material used and the labor expended is of the very highest character. Another feature which is intended is an ornamental lighting system, which will provide clear vision for motorists and pedestrians at night. It is further announced that plans are being made for constructing a monumental staircase from the foot of the cliff side of the Sutro Heights to the Sutro Gardens above.

BODIES BUILT LIKE CHASSES

Essex Develops System to Cut Cost of Closed Machines.

In the new Essex coach, according to H. O. Harrison officials, a distinct departure has been made from the conventional method of building enclosed cars. Briefly, the simplicity of manufacture which the automobile industry has applied to motors and frames has now been extended into the building of bodies.

With this simplified construction Essex Motors has been able to put on the market a well-finished enclosed car at a very slightly higher price than an open body.

Visitors at the show will observe that the new body type is not only symmetrical in lines, but that it is substantially built and of convenient and adequate size for its five passengers. The painting, fittings and finish are quite up to standard.

The real idea behind the coach is that Essex Motors believes there are a great number of purchasers who want an enclosed car, but that up to now they have been unwilling to pay the rather considerable advance in price over the open body types. For urban use the coach has the valuable facility of slipping in and out of small parking spaces and the quick Essex pickup is a convenience in eluding traffic jams.

KEEP CAMPS CLEAN

"Keep the camp grounds clean" is the text of the new regulations, which forbid camping in Yosemite valley except at specially designated sites where garbage cans, wash basins, lavatories and other sanitary facilities are provided. All combustible rubbish must be burned and other refuse placed in cans or pits.

Calling attention to Yosemite's abundant supply of crystal mountain water, the regulations warn tourists not to use river water in Yosemite valley and prohibit the washing of clothes or cooking utensils in streams.

In the traffic regulations, provision is made for giving the rangers at entrance stations time for sleep by restricting the hours when visitors may enter and leave the park. "We fear the rangers frequently were aroused between midnight and dawn to admit a motorist impatient to reach the valley. This section in the new regulations reads as follows:

Three Nations to Compete in Big Grand Prix Race

The Tioga road is open from July 15 to September 30, the Big Oak Flat road from June 1 to November 1, and the Wawona road from May 1 to November 1. Opening dates are approximate only as they are dependent upon snow conditions. El Portal and valley roads are open all of the year.

ROAD RULES

"On the Big Oak Flat road and on the Wawona road automobiles may enter the park only between the hours of 6 a. m. and 7:30 p. m., and may leave the park only between 7:30 hours of 6 a. m. and 10:30 p. m. No restriction as to hours of entering and leaving the park are made in the case of the Tioga road.

"On the big Oak Flat road between Gentry (station No. 2) and floor of valley (station No. 1) and

on the Wawona road between Inspiration point (station No. 5) and floor of valley (station No. 4), two and a half miles, automobiles may go east, down grade, only on odd hours, and may go west, up grade, only on even hours; speed in no case to exceed twelve miles per hour, except that between the hours of 6 a. m. and 9 a. m. these controls shall be opened for up-going traffic only; shall be closed entirely to up-going traffic between the hours of 8:30 p. m. and 6 a. m., and shall be closed to down-going traffic between the hours of 9:30 p. m. and 9:30 a. m."

In other respects the traffic regulations are unchanged.

Three nations, France, Italy and England, will be represented in the French Grand Prix automobile race, which is run on July 15 over a short course near Strasbourg, for a distance of about 500 miles. The French representatives are Rolland-Platin, three cars; Delage, two cars; Bugatti, four; Mathis, one, and Slim I. Italy is represented by its leading firm, Fiat, with a team of three cars. England is sending three Sunbeams and two Aston-Martins. Total, nineteen cars.

This year's race is for cars having a piston displacement of not more than two liters, or 122 cubic inches, this being the smallest size ever adopted by the French club for its annual road race.

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