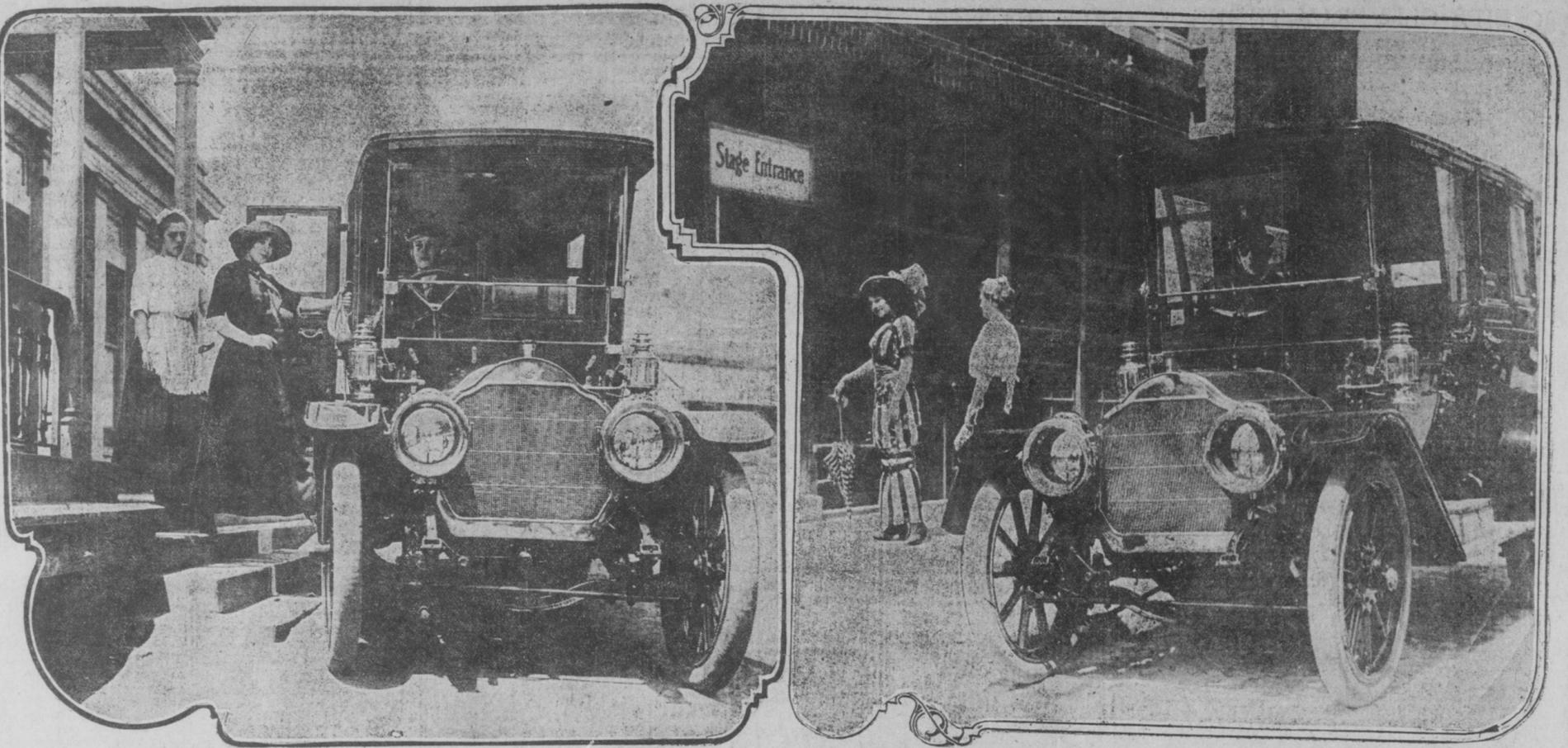


Modern Limousine Proves Excellent Dressing Room for Actress



FANNIE BRICE OF THE FOLLIES COMPANY LEAVING CLIFF IN STREET ATTIRE AND REACHING THEATER READY FOR HER ACT.

MUSICAL STAR FINDS NEW USE FOR AUTO

Member of Follies Company Prepares for Stage on Way From Cliff

That the modern limousine may be put to greater service than protecting milady from the sharp winds, dust and other inconveniences that she is certain to encounter while motoring to the theater, a musicale, or to keep a social engagement, was demonstrated last Wednesday afternoon, when Fanny Brice of the "Follies of 1910," converted a Studebaker limousine into a dressing room, and on the ride in from the Cliff house to the Columbia theater changed from street attire to her stage costume. By the time the machine pulled up to the stage door she was ready to dart on the stage for the matinee performance and sing her opening song, "Lovey Joe," with the same assurance that she was as carefully and well costumed for her number as though she had gone through all the preliminaries in her dressing room in the theater annex.

With Vera Maxwell of the company to act as her maid, Miss Brice left the theater at noon, enjoyed a ride through the Presidio and Golden Gate park and then on to the Cliff house. Shortly before 2 o'clock she left the Cliff, and when half way through the park the curtains of the limousine were drawn, the interior of the car being brightened by the electric lights in the roof, and the change to her stage character was started. When the car swung into Mason street and up to the theater her stage toilet had been completed, and as she left the limousine in her gaudy "hobble," followed by her maid, she was received with a series of "Ohs!" from members of the company, who feared she would suffer a fine for not being ready to appear on time.

The roominess of the interior of the Studebaker limousine and its luxuriant furnishings made it possible for Miss Brice and her maid to make her change of costume and complete all the details of her makeup in the interior of the car. The set of toilet articles, absolutely necessary for "making up," Miss Brice found as part of the equipment of the car. For instance, in convenient holdings she found the puff and powder box, the rouge box, pencils, brushes and mirrors. Even a clock was handy, so that she was able to time herself and see that her change would be complete in time to appear on the stage.

On entering the limousine at the Cliff house Miss Brice feared that the motion of the car negotiating some of the rough streets, rocky street crossings

and turns in the congested district would interfere with her preparations for her stage appearance. On leaving the car, however, she said that she was delightfully surprised in this respect, and felt as though she was seated in front of a dressing table in a "dream" of a dressing room.

When asked if she had any trouble in changing her gown, Miss Brice replied: "No, indeed, it was almost like moving around in a drawing room. With the extra seats folded out of place we had more than ample room."

When Miss Brice stepped out of the limousine with her accentuated cupid-bow lips and attired in her first act costume, she created great surprise among the stage employes and the members of the Follies company.

"Where in the world did you dress?" shouted some of the girls.

"In my Studebaker limousine on the way in from the Cliff house," replied Miss Brice, smiling at the puzzled group of stars.

"Yes, but your makeup. Where did you get that?"

"Girls, there is not a thing that you need in your makeup that is not in that car," answered Miss Brice. "And everything is right handy in little cut glass jars with gold tops. The interior of that car is furnished to a queen's taste. Its luxuriance, roominess and completeness is simply exquisite."

A call for her to go on ended Miss Brice's enthusiastic description of her unique ride and experience.

NEVADANS ARE NOW BIG AUTO BUYERS

O. D. Judd, Nevada agent for the Howard automobile company, was in the city last week attempting to have the local Buick representatives give him a larger allotment of cars. Judd says that Nevadans are taking hold of the automobile this year with remarkable vigor and the list of buyers includes not only members of the wealthier classes, but many farmers and merchants are taking hold of machines for economical reasons. Several stage lines have adopted the automobile in place of the horse draw vehicle and are able to make stations which formerly took them three to five days within one day.

NOVEL METHOD TO SELL USED AUTOS

Local Company Inaugurates an Original Scheme to Dispose of Old Cars

The Van Ness auto sales company has inaugurated a unique and startling sale of rebuilt and used motor cars. Their leading feature to attract attention to the bargains they have is in taking one particular car and dropping its price \$25 each day at noon until sold. This is demonstrated by the means of a huge clock which has two hands, one indicating the price of the car yesterday and the other today. These hands are moved at noon sharp each day. No matter what figure the price may drop to, the car will be sold for the first cash offer at the price stipulated by the clock on the day the purchase is made. Since this sale was inaugurated, according to the manager of the company, there have been many inquiries for cars and great interest is being taken in the dropping hands of the clock.

SEELEY WILL TOUR STATE IN RACER

George Seeley, the well known local racing driver who recently broke the round trip record between San Francisco and Del Monte and captured the Chanisor & Lyon cup for the White company, is shortly to tour the state and give exhibitions in a White racing car. Seeley has been seen on the streets of the city during the past few days with his racer, which he has christened "My Pal," and has attracted much attention with his car. The machine has been finished in an attractive shade of blue. Percy C. Innes, the Havoline oil man, has accompanied Seeley on several of his trips about the city.

FORD FACTORY MAKES BIG MARCH RECORD

There is food for thought in the figures just received from the Ford motor company, by the Standard motor car company, local agents for the Ford, that during the 25 days of March 2,600 Ford cars were built and shipped from the factory. This is an average of 104 cars per day, representing over \$100,000. reckoning on a general output of 150,000 cars for the entire year, it will be seen that the Ford factory will turn out one car to every five of all other makes.

LOUIS RENAULT IS VISITING AMERICA

Famous French Manufacturer in New York; Unable to Come to Coast

Louis Renault of Renault Freres, manufacturers of the famous Renault car, arrived in New York this week and will make a short visit at the American headquarters. In all probability he will come as far west as Chicago, but he has informed Manager Rene J. Marx of the Pacific selling branch that he will be unable to visit San Francisco on this trip, despite the latter's urgent invitation for him to come to the coast. In his letter to Marx, Renault says his firm is most pleased with the way the Renault car is being received in America and especially on the Pacific coast. He states his regrets at not being able to come to California, but hopes that at some future date he will be able to come here and enjoy a tour in this world famed scenic wonderland.

"HUP" CLIMBS PACHECO PASS IN EASY STYLE

R. C. Anthony of S. G. Chapman's sales force has just returned from a trip to Los Banos, made in a Hupmobile fore-door touring car. An interesting feature of Anthony's trip was the crossing Pachecho pass, which was reported to have had conditions. The automobile experienced absolutely no difficulty in reaching the top of the grade, however. The worst spot on the entire climb was found about half way up, where a creek ford had been badly washed out, leaving a rough boulder studded bed. The road on the other side of the Pachecho summit was found in excellent shape. On this side, however, repairs were in progress and much loose dirt made the going heavy. As soon as finished, however, these repairs will be of very substantial character, according to Anthony's report. The Hupmobile driven by Anthony, together with another machine of the same make, are among the first cars of smart horsepower rating to cross the pass this season.

MILLIONAIRE TO ENTER AUTO RACE

Roy Mayes, a young millionaire of Dixon, has just taken delivery of one of the new model Pope-Hartford club roadsters, and within the next few weeks will start on an extensive tour throughout California. One of his first trips will be to Coronado beach. Mayes is planning to enter the Portola road race next season, and judging from his record as a fearless driver, he will give a good account of himself and his car, should he carry out his present intentions.

NOTICE!

Hartford Shock Absorbers Make All Roads Smooth

For world tour, speed event, hill climb, endurance run, for everyday motoring, the Trautfaul-Hartford is used by thousands of motorists who know what's what.

Makes a car ride easy over rough roads. Eliminates jolt, jar and vibration. Minimizes wear and tear and lessens upkeep cost. A luxury yet a necessity for all who motor.

CHANSOR & LYON
Golden Gate and Polk
San Francisco

BRANCHES: Los Angeles, Fresno, Portland, Seattle, Spokane.

OLD BUICK RACER ADDS TO LAURELS

The Buick which won the light car event in the Redlands contest on Friday is the same machine that won so many victories in this section of the state last season and the year before. To prove that the Buick's durability is long lived, President Charles S. Howard of the Howard automobile company entered the car in the southern event, and its victory, he claims, indorses his contention.

BURMAN ESTABLISHES NEW MILE RECORD

NEW YORK, April 22.—New world's records for both the mile and kilometer were established at Daytona, Fla., today by Robert Burman, according to a telegram received here from Fred J. Wagner, official starter of the American automobile association at Daytona. The telegram states that Burman, driving a 200 horsepower Blitzen Benz, made the mile in a flying start in 26.12 seconds and the kilometer in 16.27 seconds.

Pope-Hartford

Wins Redlands Hill Climb

The Classic Event of the South

Following up its victory in the Panama-Pacific Road Race, the POPE-HARTFORD, Dingley driving, captured the mile high hill climb at Redlands, Friday, making the 15.7 miles in 18 minutes 47 seconds and

Breaking All Former Records

Four Minutes

The POPE-HARTFORD'S great power, dependability and perfect control make it equally efficient and serviceable for private use.

ARRANGE FOR A DEMONSTRATION.

Consolidated Motor Car Co.

460 VAN NESS AVE., Cor. McAllister, SAN FRANCISCO
277 TWELFTH ST., OAKLAND

RENAULT

The Car "GUARANTEED FOR LIFE"

Copied by All—Equaled by None

The New 35-45 Renault Chassis

Has been acknowledged by the experienced owners to be the masterpiece of the Paris salon and the New York importers' exposition. Full description will be furnished upon request.

Chassis Price, \$5750—Body Prices Upon Application

RENAULT FRERES SELLING BRANCH

RENE J. MARX, Manager for the Pacific Coast
116-120 VAN NESS AVENUE

OLDSMOBILE "AUTOCRAT"

The highest example of automobile craftsmanship that has been produced. A motor car that is distinctly in a class by itself.

Oldsmobile "Autocrat"

Four-cylinder, 5x6 inches, 28 inch tires

Price \$3,650

F. O. B. San Francisco.

HOWARD AUTOMOBILE COMPANY

523-533 GOLDEN GATE AVENUE

No Wear Anywhere

Where These Two Lubricants

Kejex Motorol

"THE CAN THAT'S A GUN" "It suits because it doesn't suit"

Are Used

No more muss and waste in filling a grease gun. KEJEX is delivered to you ready filled with K-000 grade NON-FLUID OIL. Try it.

NON-FLUID OIL for lubricating bearings and gears. MOTOROL for cylinders. Get the orange colored cans.

New York and New Jersey Lubricant Co.

Manufacturers of Leading Motor Lubricants

Hughson & Merton, Inc.

544 Van Ness Avenue
Pacific Coast Distributors
LOS ANGELES SEATTLE